

Professional Partnership Down Under Sennheiser and Neumann official sound partners of Sydney Opera House

Sydney, 17 April 2008 – Sydney Opera House is one of the most famous opera houses worldwide. Acknowledging Sennheiser and Neumann products as the finest-sounding microphone equipment available, the opera house has now welcomed Sennheiser electronic GmbH & Co. KG and Georg Neumann GmbH as sound partners.



“Sydney Opera House has used Sennheiser and Neumann microphones since opening its doors, and is thrilled that both companies are now official corporate partners. Using their microphones is a unique opportunity for us to be

aligned with the best in the industry,” said Sydney Opera House Technical Director, David Claringbold, during the official announcement in Sydney on 18 April. For the next two years Sydney Opera House will be equipped with various products from the Neumann and Sennheiser product range, starting with microphones belonging to the professional MKH RF condenser series, including the new MKH 8000 models, and wired microphones of the successful evolution line. Of course, the company’s top-of-the-range 3000 and 5000 Series systems are also part of the equipment.

“We are very happy to be associated with the world-renowned Sydney Opera House, providing state-of-the-art products both in the wired and wireless fields. These include our new MKH 8000 microphones, which are setting new standards for classical music recording, and our latest RF wireless equipment. Opera House will not only benefit from the finest audio technology but also from our comprehensive service and on-site support whenever needed. We are very much looking forward to working together closely with our new partner and to offer the opera house the best support available,” said Susanne Seidel, President of Global

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Marketing at Sennheiser about the new partnership. With its superior artistic performances and unique architecture, the House attracts over 7 million international visitors each year. The programme of events caters to a broad spectrum of ages and interests, featuring classical music, ballet, drama and dance, and up to rock and pop concerts, cabaret and free outdoor broadcasts on the Forecourt. Since its opening in 1973, it has become an internationally recognised cultural landmark with a constantly growing number of artists brought to its stages from all over the world. "We are pleased to have the opportunity to officially provide Sydney Opera House and its artists with our products, which are known for the highest standards of quality in manufacture, innovation and award-winning technology," stated Wolfgang Fraissinet, President Marketing and Sales at Neumann.

Sennheiser and Neumann products are present in many of the world-leading opera houses and concert halls, including the Berliner Philharmonie, the Lincoln Center in New York and the Esplanade – Theatres on the Bay in Singapore. With the Sydney Opera House sound partnership, Sennheiser and Neumann have once again proved their competence in the field of microphone systems for world-class music venues.

The Sennheiser Group is one of the world's leading manufacturers of microphones, headphones and wireless transmission systems. A family firm established in 1945 and based in Wedemark near Hanover, Germany, the company recorded sales of over 356 million euros in 2006, 82% of which was generated abroad. Sennheiser employs over 1,800 people worldwide, around 55% of whom are in Germany. Sennheiser has manufacturing plants in Germany, Ireland and the USA, and is represented worldwide by subsidiaries in France, Great Britain, Belgium, the Netherlands, Denmark (Nordic), Russia, Hong Kong, India, Singapore, Japan, Canada, Mexico and the USA, as well as through long-term trading partners in other countries. Also part of the Sennheiser Group are Georg Neumann GmbH, Berlin (studio microphones), K + H Vertriebs- und Entwicklungsgesellschaft mbH (Klein + Hummel studio monitors, installed sound) and the joint venture Sennheiser Communications A/S (headsets for PCs, offices and call centres).

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